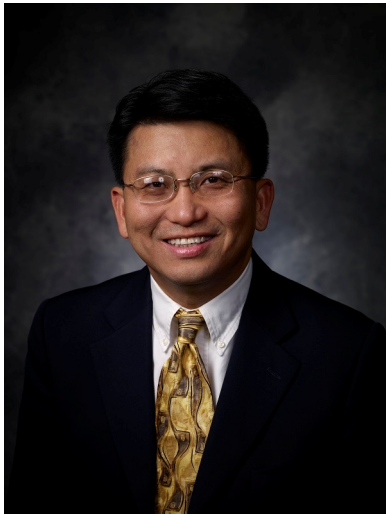


For Immediate Release

Mike W. Peng, Ph.D., Named among the World's Most Influential Scientific Minds

Dr. Peng became the youngest chaired professor at a major American business school at the age of 37

RICHARDSON, TX, May 3, 2018, Mike W. Peng, Ph.D., has been included in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.



A widely regarded scholar, Dr. Peng focuses on global strategy and international business as the Jindal Chair of Global Strategy with the Jindal School of Management at the University of Texas at Dallas. In this position, he is noted for his continued involvement with the Academy of Management, Academy of International Business, Strategic Management Society and Asia Academy of Management. Throughout his career, Dr. Peng has been continually recognized for his contributions to education. He was recently listed among *The World's Most Influential Scientific Minds* by Thomson Reuters in 2014, 2015, 2016, and 2017. In addition, Dr. Peng has been featured in a wide range of honors publications, including the 56th and 57th editions of *Who's Who in America*.

Dr. Peng was initially inspired to pursue a career in academia due to his intellectual curiosity and passion for research and publication. Upon receiving a Bachelor of Science from Winona State University in 1991, he went on to complete a Doctor of Philosophy at the University of Washington in 1996. Early in his career, Dr. Peng joined the University of Hawaii at Manoa, where he served as an assistant professor for two years. He briefly served as an assistant professor with the Chinese University of Hong Kong before joining The Ohio State University as an assistant professor at the turn of the century. Since 2005, Dr. Peng has been a professor who holds the prestigious Jindal Chair of Global Strategy with the Jindal School of Management at the University of Texas at Dallas.

A respected voice in management research and education, Dr. Peng has authored more than 140 journal articles. He has also published three leading textbooks, *Global Strategy*, *Global Business*, and *Global*. Each of these best-selling textbooks has four editions, with Chinese, Spanish and Portuguese translations, which have been used in more than 40 countries. Two of his early books are *Business Strategies in Transition Economies* and *Behind the Success and Failure of U.S. Export Intermediaries*. As a result of his contributions, Dr. Peng became the youngest chaired professor at a major American business school at the age of 37. He considers one of the greatest highlights of his career to be becoming one of the top 70 most influential (most cited) scholars in the broad field of business and economics worldwide. In 2017, only four professors from Texas attained this distinction.

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Dr. Peng has been an active consultant, trainer and keynote speaker for multinationals, governments and universities. His clients have included a variety of multinational enterprises, such as AstraZeneca, SAFRAN and Texas Instruments, as well as government groups and international organizations, such as the UK Government Office for Science, the U.S. Navy and The World Bank. He has given lectures at universities around the world. As Dr. Peng moves forward with his career, he looks forward to reaching higher professional heights.

About Marquis Who's Who®:

Since 1899, when A. N. Marquis printed the First Edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion and entertainment. Today, Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians and executive search firms around the world. Marquis® publications may be visited at the official Marquis Who's Who® website at www.marquiswhoswho.com.